

प्रषक,

दिनेश कुमार पुनेठा,  
अनु सचिव,  
उत्तराखण्ड शासन।

सेवा में,

प्रमुख अभियन्ता,  
लोक निर्माण विभाग,  
उत्तराखण्ड, देहरादून।

लोक निर्माण अनुभाग-3

देहरादून : दिनांक

के.पी.ओ. जोशी,  
मुख्य अभियन्ता स्तर-1 (मु0-1)  
जनवरी, 2020

विषय: 25 जनवरी, 2020 को 10th National Voters' Day (NVD) का आयोजन।  
महोदय,

उपर्युक्त विषयक मुख्य सचिव, उत्तराखण्ड शासन के अर्द्धशासकीय पत्र दिनांक 07.01.2020 (प्रति संलग्न) का कृपया संलग्नकों सहित अवलोकन करने का कष्ट करें, जिसमें 25 जनवरी, 2020 को 10<sup>th</sup> National Voters' Day (NVD) के अवसर पर पूर्वान्ह किसी समय कार्यक्रम आयोजित कराते हुए समस्त अधिकारियों/कर्मचारियों से संलग्न NVD Pledge के अनुसार रापथ ग्रहण करने की अपेक्षा की गई है।

2- उक्त पत्र की प्रति संलग्न कर प्रेषित करते हुए मुझे यह कहने का निदेश हुआ है कि लोक निर्माण विभाग से सम्बन्धित सभी कार्यालयों में आयोग की अपेक्षानुसार कार्यक्रम आयोजित करने का कष्ट करें।

संलग्नक: यथोपरि।

कार्यालय  
प्रमुख अभियन्ता एवं विभागाध्यक्ष  
लोक निर्माण विभाग, उत्तराखण्ड  
देहरादून

भवदीय,  
(दिनेश कुमार पुनेठा)  
अनु सचिव।

पत्रांक:- 54 /214व्यख-सा0/16

दिनांक 23/01/2020

प्रतिलिपि:-उपरोक्तानुसार निम्नलिखित को सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित:-

1. प्रमुख अभियन्ता, महोदय के अवलोकनार्थ।
2. मुख्य अभियन्ता (मुख्यालय), विभागाध्यक्ष कार्यालय, लो0नि0वि0, देहरादून।
3. समस्त मुख्य अभियन्ता, क्षेत्रीय/रा0मा0/पी0एम0जी0एस0वाई0/ए0डी0बी0/वर्ल्ड बैंक, लो0नि0वि0, उत्तराखण्ड।
4. समस्त अधीक्षण अभियन्ता, लोक निर्माण विभाग, उत्तराखण्ड।
5. वरिष्ठ स्टाफ आफिसर प्रथम/द्वितीय/तृतीय विभागाध्यक्ष कार्यालय, लो0नि0वि0, देहरादून।
6. निदेशक क्वालिटी कंट्रोल, विभागाध्यक्ष कार्यालय, लो0नि0वि0, देहरादून।
7. मुख्य प्रशासनिक अधिकारी I/II, विभागाध्यक्ष कार्यालय, लो0नि0वि0, देहरादून।
8. लेखा/बजट वर्ग, विभागाध्यक्ष कार्यालय, लो0नि0वि0, देहरादून।
9. समस्त वरिष्ठ प्रशासनिक अधिकारी/प्रशासनिक अधिकारी, विभागाध्यक्ष कार्यालय, लो0नि0वि0, देहरादून।
10. प्राविधिक वर्ग, विभागाध्यक्ष कार्यालय, लो0नि0वि0, देहरादून।
11. वैयक्तिक सहायक, विभागाध्यक्ष कार्यालय, लो0नि0वि0, देहरादून।
12. आई0टी0 हैड, विभागाध्यक्ष कार्यालय, लो0नि0वि0, देहरादून।

मुख्य प्रशासनिक अधिकारी -।



Utpal Kumar Singh



मुख्य सचिव  
Chief Secretary

Govt. of Uttarakhand  
नेताजी सुभाष चन्द्र बोस भवन  
Netaji Subhash Chandra Bose Bhawan

सचिवालय  
Secretariat

4, सुभाष मार्ग, देहरादून  
4, Subhash Marg, Dehradun  
Phone (Off.) 0135-2712100  
0135-2712200  
(Fax) 0135-2712500  
E-mail : cs-uttarakhand@nic.in

अर्द्धशास. पत्र सं 23 /XXV-60/2019,  
दिनांक 07 जनवरी, 2020

प्रति महोदय,

आप विदित ही हैं कि भारत निर्वाचन आयोग द्वारा दिनांक 01.01.2020 की अर्हता तिथि के आधार पर नये अर्ह युवाओं (18 वर्ष या उससे अधिक आयु) के नाम निर्वाचक नामावली में पंजीकृत किए जाने एवं मतदाता सहभागिता को प्रोत्साहित किए जाने के उद्देश्य से गत वर्ष की भाँति इस वर्ष भी सम्पूर्ण राष्ट्र में 25 जनवरी 2020 को 10<sup>th</sup> National Voters' Day (NVD) का आयोजन किया जा रहा है।

02- इस सम्बन्ध में आयोग द्वारा अपने पत्र संख्या 491/ ECI/FUNC/LET/SVEEP-I/NVD/2019 दिनांक 10.12.2019 (प्रति संलग्न) के माध्यम से Pre-NVD/NVD Activities के सम्बन्ध में विस्तृत निर्देश निर्गत करते हुए राज्य के Future/New Voter एवं औपचारिक शिक्षा से वंचित Communities हेतु School/College एवं Polling Station स्तर पर स्थापित Electoral Literacy Clubs/Chunav Pathshala में Electoral Literacy Activities संचालित/प्रोत्साहित किये जाने के दृष्टिगत 10<sup>th</sup> NVD की Theme "सशक्त लोकतंत्र हेतु निर्वाचन साक्षरता Electoral Literacy for Stronger Democracy" जारी की गई है।

03- उक्त के क्रम में श्री उमेश सिन्हा, महा सचिव, (सचिव स्तर, भा.स.) भारत निर्वाचन आयोग, द्वारा अपने अर्द्धशास. पत्र संख्या 491/ ECI/FUNC/LET/SVEEP-I/NVD/2019 दिनांक 16.12.2019 (प्रति संलग्न) के माध्यम से भी 10<sup>th</sup> NVD के सुअवसर पर लोकतांत्रिक मूल्यों/भावनाओं से ओत-प्रोत/प्रेरित लोकतंत्र एवं मतदाता सहभागिता विषयवस्तु पर आधारित Debate, Declamations, Mock polls, Drawing & Quiz Competitions कार्यक्रम राष्ट्रीय मतदाता दिवस (25.01.2020) को एवं उससे पूर्व आयोजित किये जाने हेतु समस्त स्कूलों एवं शैक्षणिक संस्थानों को निर्देश जारी किये जाने का अनुरोध किया गया है।

04- उक्त के अतिरिक्त राज्य स्थित समस्त Government Departments/Offices/Org.(s) में भी Democratic Electoral Participation को प्रोत्साहित किए जाने के दृष्टिगत National Voters' Day के अवसर पर दिनांक 25 जनवरी 2020 को पूर्वाह्न किसी समय कार्यक्रम आयोजित कराते हुए समस्त कर्मचारियों से संलग्न NVD Pledge के अनुसार शपथ ग्रहण करने की अपेक्षा की गई है।

अतः आप उक्तानुसार 10 वें National Voters' Day (25<sup>th</sup> January 2020) के सुअवसर पर राज्य के जनपद में स्थित समस्त स्कूलों/शैक्षणिक संस्थानों एवं सरकारी विभागों/कार्यालयों/संस्थाओं आदि में आयोग की अपेक्षानुसार कार्यक्रम आयोजित किये जाने हेतु समस्त सम्बन्धित विभागाध्यक्षों/कार्यालयाध्यक्षों को तत्काल निर्देशित करने का कष्ट करें।

संलग्नक:-यथोपरि

सदभावना सहित,

भवदीय,

(उत्पल कुमार सिंह)

प्रतिष्ठा में:-

- 1-समस्त अपर मुख्य सचिव (नाम से)।
- 2-समस्त प्रमुख सचिव/सचिव/प्रभारी सचिव/अपर सचिव (नाम से)।
- 3-मंडलायुक्त कुमाँयू एवं गढ़वाल मण्डल (नाम से)।
- 4-समस्त जिलाधिकारी, उत्तराखण्ड (नाम से)।

"कोई भी मतदाता न छूटे"  
श्री मती मनीष (R)

14.1.2020

"मजबूत लोकतंत्र-सबकी भागादारी"





**UMESH SINHA, IAS**  
Secretary General  
Secretary-level (Govt. of India)

**भारत निर्वाचन आयोग**  
**Election Commission of India**

D.O.No. 491/ ECI/FUNC/LET/SVEEP-I/NVD/2019

545 Dated: 16<sup>th</sup> December, 2019

Dear Utpal,

सं-32 / मुख्य सचिव / PS / 2020  
दिनांक 01/01/2020

You may be aware that the National Voters' Day is being celebrated across the country on 25<sup>th</sup> January to register the newly eligible young (18+) in the electoral roll and also to promote electoral participation.

2. In keeping with the practice in the past nine years, it is requested that schools and Educational Institutions in your state may be instructed to organize National Voters' Day for infusion of democratic values like debate, declamations, mock polls, drawing and quiz competitions on or during run-up to National Voters' Day with the themes of democracy and electoral participations. The CEO of your State shall facilitate technical inputs for the same.

3. I would also like to request you to direct that all staff & officers in Government Departments and officers in your State to take the NVD pledge (attached herewith) on the National Voters' Day (25<sup>th</sup> January, 2020) sometime in the forenoon to promote democratic electoral participation. I have already written to Cabinet Secretary in respect of Central Government offices.

Wishing a very happy New Year, 2020.

Yours sincerely,

(UMESH SINHA)

cy/CEO, Election

30/12/19 Encl: NVD pledge (Hindi/English)  
मुख्य सचिव  
उत्तराखण्ड शासन  
देहरादून

Shri Utpal Kumar Singh, IAS  
Chief Secretary,  
Government of Uttarakhand,  
4 Subhash Road,  
Uttarakhand Secretariat,  
Dehradun-248001.

Ad. CEO  
21/1/20  
(सौजन्य)  
सचिव वित्त, निर्वाचन  
मंत्रालय, राजस्थान एवं बाल विकास  
उत्तराखण्ड शासन

A.C.E.O

संयुक्त मुख्य निर्वाचन अधिकारी  
उत्तराखण्ड

3-1-2020  
N.D. (SVEEP) / सचिव वित्त



“We, the citizens of India, having abiding faith in democracy, hereby pledge to uphold the democratic traditions of our country and the dignity of free, fair and peaceful elections, and to vote in every election fearlessly and without being influenced by considerations of religion, race, caste, community, language or any inducement”.

P.T.O



## मतदाताओं द्वारा ली जाने वाली शपथ

“हम, भारत के नागरिक, लोकतंत्र में अपनी पूर्ण आस्था रखते हुए यह शपथ लेते हैं कि हम अपने देश की लोकतांत्रिक परम्पराओं की मर्यादा को बनाए रखेंगे तथा स्वतंत्र, निष्पक्ष एवं शांतिपूर्ण निर्वाचन की गरिमा को अक्षुण्ण रखते हुए, निर्भीक होकर, धर्म, वर्ग, जाति, समुदाय, भाषा अथवा अन्य किसी भी प्रलोभन से प्रभावित हुए बिना सभी निर्वाचनों में अपने मताधिकार का प्रयोग करेंगे”।

कृपया पृष्ठ पलटें



# ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110001

491/ECI/LET/FUNC/SVEEP-I/NVD/2019

Dated: 10<sup>th</sup> December, 2019

To,

The Chief Electoral Officers of  
all the States & UTs

**Sub: - National Voters' Day (25<sup>th</sup> January) 2020 - reg.**

Sir/Madam,

I am directed to state that the 10<sup>th</sup> National Voters' Day shall be celebrated across the country at State, District and Booth level on 25<sup>th</sup> January, 2020. The theme for the 10<sup>th</sup> NVD is:

**'Electoral Literacy for Stronger Democracy'**

2. Keeping with the theme Electoral Literacy Clubs shall steer the NVD celebrations in Educational Institutions. Chunar Pathshala shall act as the hub for pre-NVD activities and build-up and shall be roped in for the NVD functions at the PS level.

3. The NVD celebrations in the State, as in the past, shall have the following components in addition to any other component that the CEO and the DEO may like to incorporate:

## A. KEY ACTIVITIES:

### i. AT BOOTH LEVEL:

- The Booth Level Officers (BLOs) in each polling station area shall felicitate the newly registered voters on NVD in a brief ceremony/ public function.
- As prescribed by the Commission, a badge with its logo with the slogan "Proud to be a Voter - Ready to Vote" shall also be provided by the BLOs to the new electors during the felicitation ceremony along with their EPIC.
- One of the ECI films on EVM/VVPAT shall be shown at the public function, in local language. Other awareness films on Registration, Inclusion etc. prepared by State or District may also be shown.
- The DEOs would arrange for the venue and logistics required for the brief ceremony/ public function, in each polling station area.
- The EROs and AEROs of the constituency shall participate in the ceremony/ public function of those Part(s) under their jurisdiction where largest number of newly registered electors would be felicitated.

Addl. C.E.O

Jt. C.E.O

A.C.E.O

Contd.....2/-

(सौजन्य)  
मुख्य निर्वाचन अधिकारी  
उत्तराखण्ड  
13-12-2019

सचिव एवं  
अपर मुख्य निर्वाचन अधिकारी,  
उत्तराखण्ड, देहरादून  
16-12-19

संयुक्त/मुख्य निर्वाचन अधिकारी  
उत्तराखण्ड  
16-12-19

N.D. SVEEP (श्री निगम)  
16/12/19



ii. AT DISTRICT HQs:

- a. The DEO shall organize the NVD function at the District headquarters, in association with Panchayat organizations, academic institutions, civil society groups, organizations of youth volunteers like NSS, NCC, Scouts & Guides, NYKS, media etc.
- b. In this event, badges and EPIC shall be distributed among selected new voters as done at the Booth level function. It may be ensured that as many segments are represented among the selected new voters to be felicitated at District function.
- c. Awareness films on Registration, Inclusion etc prepared by ECI, State or District shall be shown.
- d. Outstanding performances by the Chunav Pathshala, ELC Schools and ELC Colleges of the district may be felicitated on the occasion.

iii. AT STATE HQs:

- a. The CEO organizes the NVD function at the State capital in association with Media, Civil Society, Opinion Groups, Youth Volunteer Groups, State Administration, State Election Commission and Corporates etc.
- b. In this event also, badges and EPIC shall be distributed among selected new voters among new voters as done at the Booth level function. It may be ensured that as many segments are represented among the selected new voters to be felicitated at State function.
- c. ECI films on EVM/VVPAT, duly translated in regional language shall be screened in the State function and also shared with the district to be screened in the District and Booth Level NVD function.
- d. The State Awards shall be handed out in the function.
- e. Outstanding performances by the Chunav Pathshala, ELC Schools and ELC Colleges of the State may be felicitated on the occasion.
- f. Deployment of dedicated staff at Block, Sub-division and District levels may be done to effectively undertake NVD related activities. BLOs shall be trained about their role for NVD activities by the EROs/AEROs, well in advance.

**B. ELECTORAL LITERACY CLUBS**

ELCs were launched on the 8<sup>th</sup> NVD and have an important role to play during and around the NVD.

- i. Electoral Literacy Clubs (New Voters) in Colleges shall organize the "Youth Voters Festival" for their students and pick up any of the activities given in the Resource Book.
- ii. Similarly, ELC (Future Voters) in Schools shall celebrate NVD as given in the Resource Book
- iii. Chunav Pathshalas (Communities) shall carry out activities as a buildup to the NVD celebration in their Polling Station area by conducting activities as given in the Resource Book.

Contd.....3/-



- iv. Voter Awareness forum (VAF) would be activated in each Government Department/ Private Organization/ Institutions/ PSU etc.. All the members of VAF will assemble together and celebrate NVD by taking NVD Pledge.
- v. Best performing district that have established maximum nos. of ELCs/ Chunav Pathshala/ VAF may be felicitated at State/ UT level NVD functions. Similarly best ELC/ Convener may be felicitated at booth level function.

**C. SERVICE VOTERS**

- i. Special awareness drive may be undertaken for Service personnel utilizing the Army Day that falls on 15<sup>th</sup> January just ahead of NVD.
- ii. The Service Voter Film shared with the States may be shown in all the cinemas in the Cantonment areas and special screenings may be held to familiarise the Service personnel with the process of registration and voting.
- iii. In addition, the Service personnel may be engaged in the NVD celebrations as well.

**D. PERSONS WITH DISABILITIES (PwDs)**

- i. Special campaign for creating awareness among PwDs may be rolled out for maximum enrolment.
- ii. PwDs electors may be made aware about the facilities available for them at the polling stations such as ramps, volunteers, wheel Chairs and other arrangements etc.

**E. YOUTH PARTICIPATION**

- i. Young Voters may be engaged through online games and competitions at District and State level.
- ii. The District and State level winners of the competitions name may be showcased at CEOs website.

**F. WOMEN'S PARTICIPATION**

- i. Women centric activities such as setting up of special registration desk for women electors at polling station and door to door survey by BLO may be taken up for maximum enrolment of women.

**G. SR. CITIZEN AND CENTENARIAN VOTERS**

- i. Sr. Citizen and Centenarian Voters may be made aware about the facilities available for them at polling stations such as special Queue for voting etc.

**D. MEDIA ENGAGEMENT**

- i. CEOs and DEOs may use phone-ins on Radio and Television to engage with the electors and respond to their queries.
- ii. BLOs may participate in the phone-ins in Community Radio to respond to queries at Community level.
- iii. All forms of media i.e. print, audio-visual, outdoor advertisement, FM radio, television, SMSes, e-mails, social media, cultural troupes etc. may be utilized for awareness and propagating the theme.
- iv. Propagation of NVD theme through various Government schemes and programs.

Contd.....4/-